



**STOC**

L I V E   A N Y   S E C O N D

An aerial night view of a city with illuminated buildings and streets. A large, semi-transparent blue 'STOCC' logo is overlaid in the center. The letters are bold and sans-serif. The background is a dark, high-angle shot of a city at night, with lights from buildings and streets creating a grid-like pattern.

# STOCC

Standard Tool for Organizing Campaigns

# Who are we?

Video Content Management Software.

We plan and manage ad content, by doing centralised management and sending out video content to thousands of digital screens within so little as seconds.



Do you have new content you want to make public? Do you want to replace existing content with another one? Or maybe you want to check what video is running on which screen at a given time.

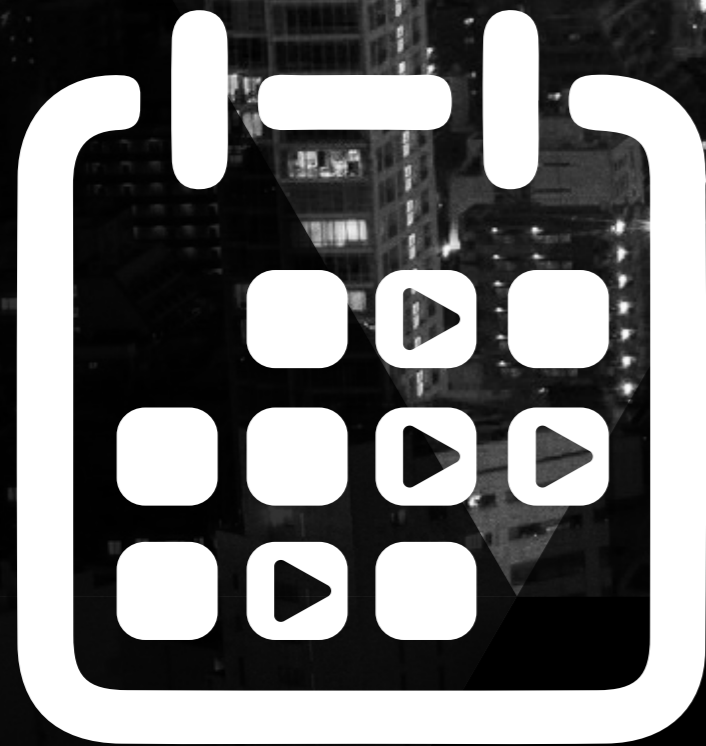
# Sounds surreal,

but yes, you can **manage**, **add** and **change** content from your own device through our software.

And the best part about it is that it saves you so much time!

The screen works properly even when disconnected from the internet, due to its local memory that enables it to work wireless-free.

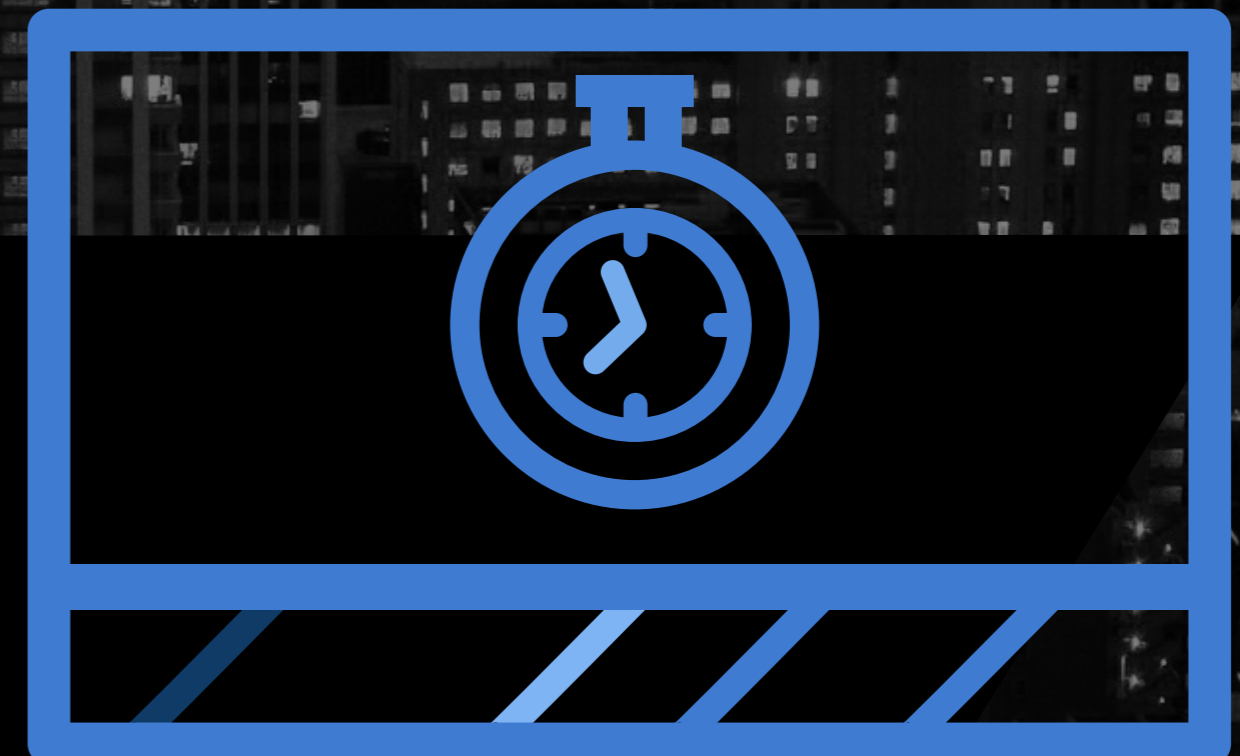




This means you can make a video plan designed over an unlimited time span without worrying that problems might occur – you just make sure to have your best campaign up and we do the rest and make sure your videos get where they need to!



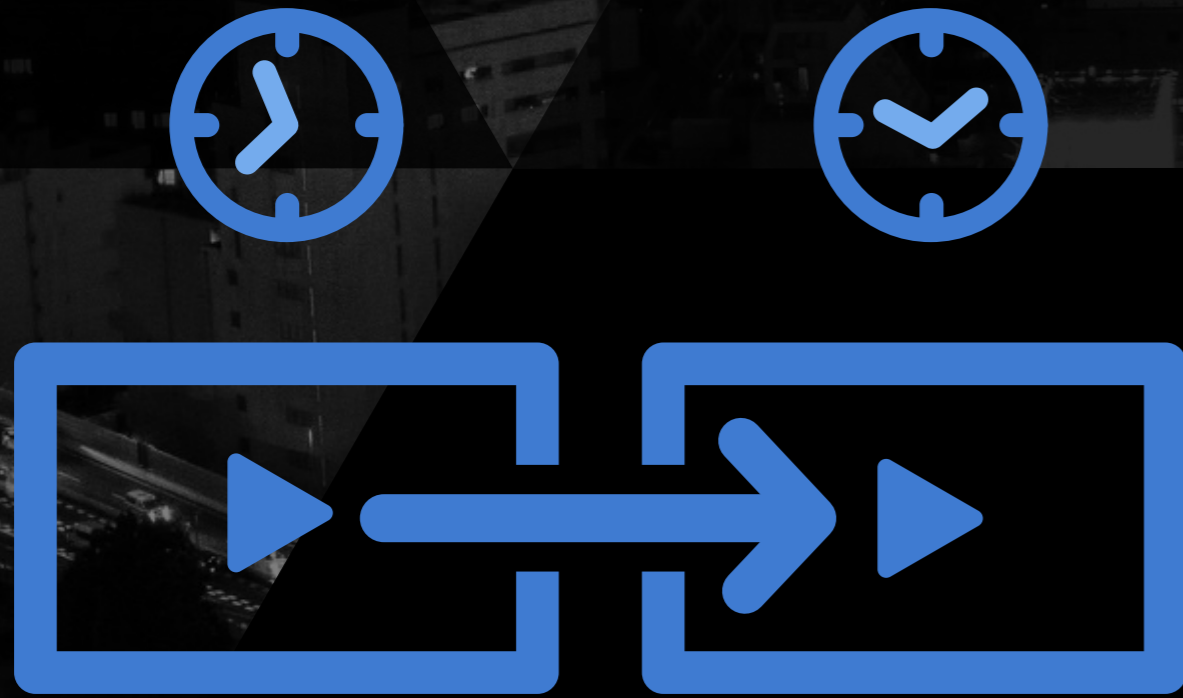
**Here's what can you do from the comfort of your office:**



Dynamic ad campaigns - each digital screen can be checked for availability in order for you to choose where to place your ad

The time tables of each digital screen in all locations are in the palm of your hands – you have access to the times and durations of each campaign, so that you can choose smartly





You can manage and program video content in real time, at any given hour



You can replace existing content with new one, whenever you need

## Moreover, the standardised interface is connected to informatic systems that allow you to:


1. Visualize video reports, campaign witnesses and uploading video content in real time

3. Absolute control over the system



2. Collect and automatically broadcast dynamic content (temperature, exchange, news, social media etc.)

4. Monitor all equipment in real time (internet connection, PC, digital support, alarm notifications via text message, etc.)

The background of the slide is an aerial night view of a city, showing illuminated buildings and streets. Overlaid on this are several large, semi-transparent blue geometric shapes, including triangles and polygons, which create a modern, digital aesthetic. The text is centered within a black rectangular area that is part of these overlays.

Whether you have to implement your videos in an airport, bar chains, or you are a big telecommunications brand and want to manage the videos run in every corner of the world, with this software, there are no limits. Neither in the number of screens you are running, nor in the speed and time span to do it.

Thank you



*Design management by Dorks.eu*