STOC

LIVE ANY SECOND

STOC

Standard Tool for Organizing Campaigns

Who are we?

Video Content Management Software.

We plan and manage ad content, by doing centralised management and sending out video content to thousands of digital screens within so little as seconds.

NEW

Do you have new content you want to make public? Do you want to replace existing content with another one? Or maybe you want to check what video is running on which screen at a given time.
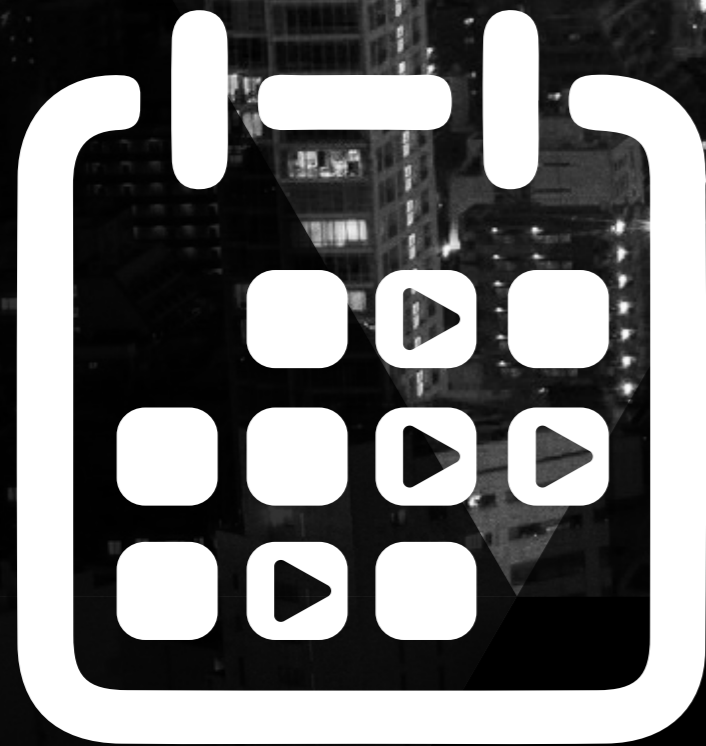
Sounds surreal,

but yes, you can **manage**, **add** and **change** content from your own device through our software.

And the best part about it is that it saves you so much time!

The screen works properly even when disconnected from the internet, due to its local memory that enables it to work wireless-free.
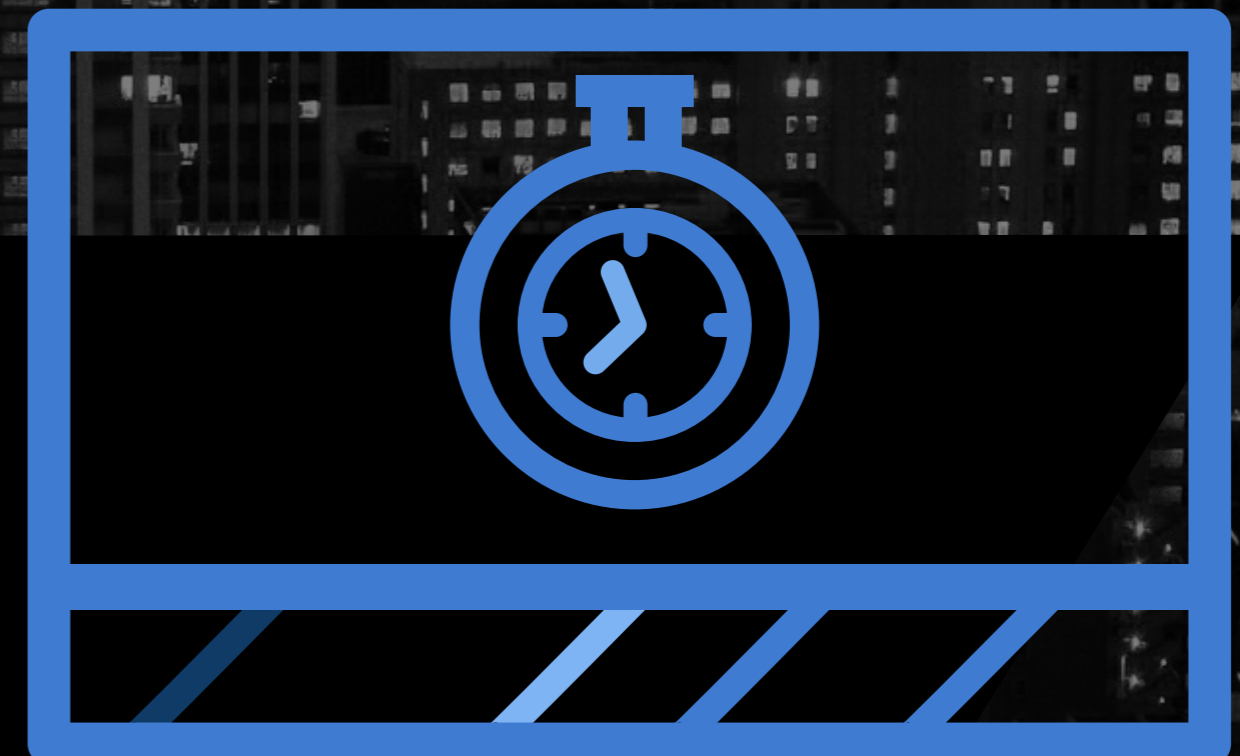
This means you can make a video plan designed over an unlimited time span without worrying that problems might occur – you just make sure to have your best campaign up and we do the rest and make sure your videos get where they need to!
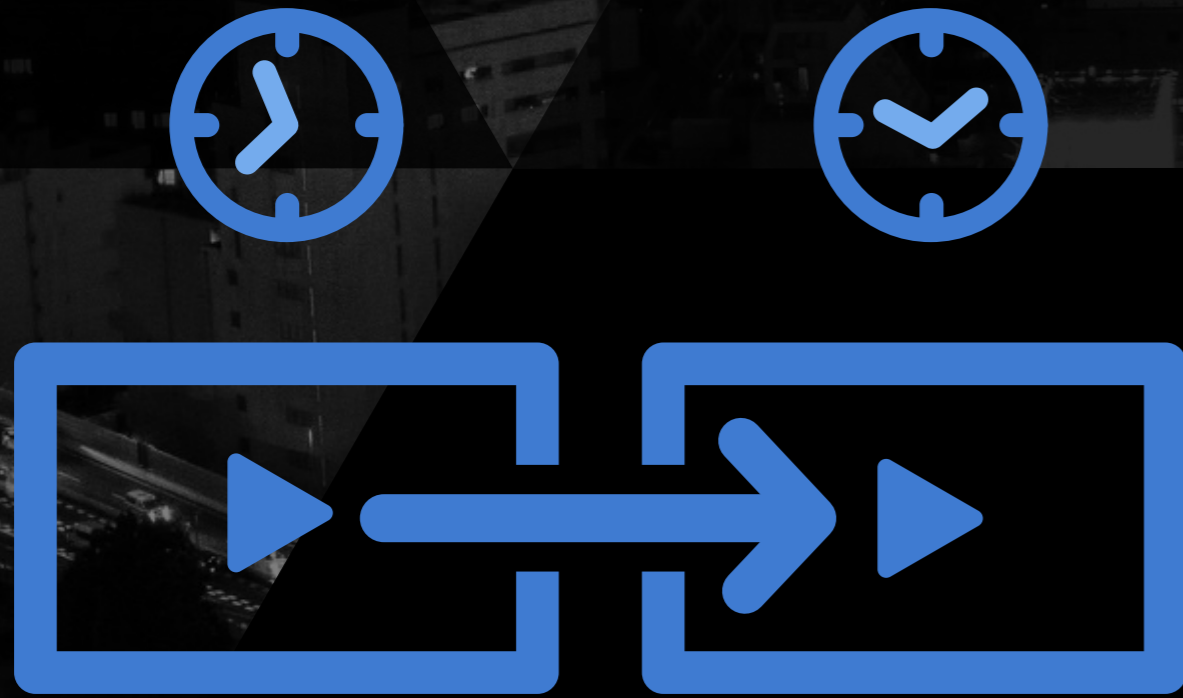
Here's what can you do from the comfort of your office:

Dynamic ad campaigns - each digital screen can be checked for availability in order for you to choose where to place your ad

The time tables of each digital screen in all locations are in the palm of your hands – you have access to the times and durations of each campaign, so that you can choose smartly

You can manage and program video
content in real time, at any given hour

You can replace existing content with new
one, whenever you need

Moreover, the standardised interface is connected to informatic systems that allow you to:

1. Visualize video reports, campaign witnesses and uploading video content in real time

2. Collect and automatically broadcast dynamic content (temperature, exchange, news, social media etc.)

3. Absolute control over the system

4. Monitor all equipment in real time (internet connection, PC, digital support, alarm notifications via text message, etc.)

Whether you have to implement your videos in an airport, bar chains, or you are a big telecommunications brand and want to manage the videos run in every corner of the world, with this software, there are no limits. Neither in the number of screens you are running, nor in the speed and time span to do it.

Thank you

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